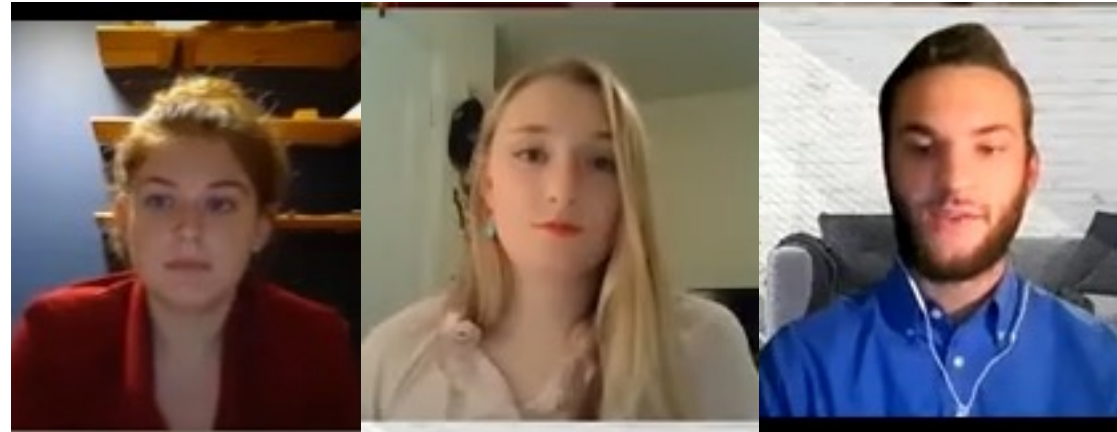




2020 FDRS Student Food Marketing Challenge Award

Students played the role of consultants and outlined their strategic recommendations for a fresh produce company facing supply chain disruptions and losses in foodservice sales due to COVID-19. Teams submitted short videos (<10 min) in response to the distribution and marketing challenge.

Honorary Mention



University of Kentucky

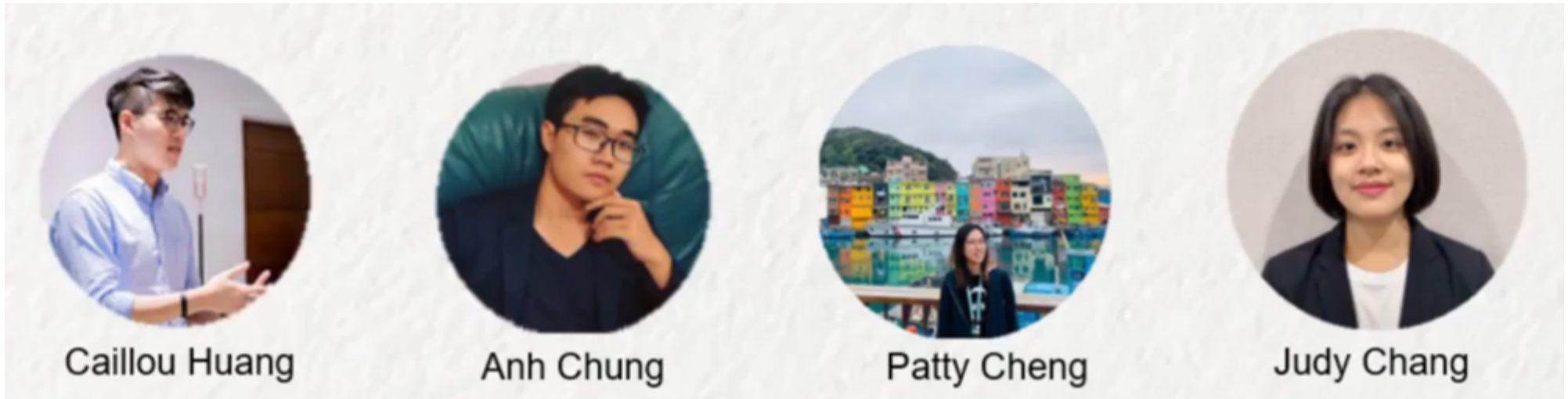
Jenna Bryant, Anna Lowes, Thomas Pierce

Advisor:
Timothy Woods



2020 FDRS Student Food Marketing Challenge Award

Third Place



National Chung Hsing University, Taiwan

Advisor:
Shang-Ho Yang



2020 FDRS Student Food Marketing Challenge Award

Second Place



Massey University

Alex Tomkins, Kazi Talaska, Will Robertson, Euphemia Tan

Advisor:

Emma Boase



2020 FDRS Student Food Marketing Challenge Award

First Place



Lincoln University

Grace Mainwaring, Grace Moscrip, Lincoln Roper, Emma Richie

Advisor:

Emma Boase



2020 Excellence in Research and Communication Award

"Fiscal Impacts and Cross-Border Effects of a Change in State Liquor Policy"

Philip Watson, University of Idaho

Jason Winfree, University of Idaho

Daniel Toro-González, Univ. Tecnológica de Bolívar, Colombia

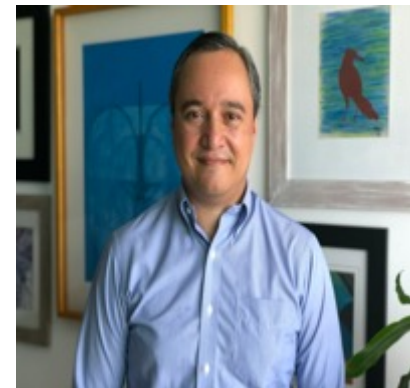
This paper analyzes the economic effects of the 2012 change in liquor policy (Initiative 1183) in Washington State in the United States. This policy increased the availability of liquor but also increased taxes on liquor in Washington. This research provides some evidence that the quantity of liquor sold in both Washington and Idaho increased, suggesting that availability/convenience effects can outweigh tax/price effects. Furthermore, the cross-border spillover effects are isolated to the nearest store to the border.



Philip Watson



Jason Winfree



Daniel Toro-González



2020 Service Awards

Patrick J. Byrne Emerging Leadership Award



Dr. Margarita Velandia

- This Award recognizes and encourages serving FDRS in a leadership capacity.
- In 2016, Dr. Velandia was appointed as VP of Programs and served in this capacity for two years.
- In 2019, she was appointed as Co-Editor of the Journal of Food Distribution Research.
- Dr. Velandia has served in leadership positions in the Southern Agricultural Economics Association and in her institution the University of Tennessee.



2020 Service Awards

Frank Panyko Distinguished Service Award

Dr. Patricia McLean-Meynsse



- This Award recognizes major contributions to FDRS over an extended time period.
- Dr. Meynsse has been an active member for over 20 years and served in multiple leadership roles for the society.
- She has served as a vital mentor to many junior faculty throughout her tenure. She serves as an ambassador connecting the society to 1890 institutions.
- Across our profession and the land-grant system, she provides a wealth of institutional knowledge and wisdom.



2020 Awardees: Undergraduate, M.S. Case Study, and M.S. Thesis



Faith Parum

Texas A&M University

Outstanding Undergraduate
Research on Food Distribution and
Marketing

*Title of submission: U.S.
Consumer's Intake of Food at
Home and Food Away from Home
as A Complex Economic System*



Isabella T. Sanders

**Georgia Institute of
Technology**

Richardson-Applebaum Outstanding
Graduate Research on Food
Distribution and Marketing: M.S.
Case Study

*Title of submission: Strategic
Market Deployment Planning: Farm-
to-Table Logistics Platforms*



Aaron J. Staples

Purdue University

Richardson-Applebaum Outstanding
Graduate Research on Food
Distribution and Marketing: M.S.
Thesis

*Title of submission: Consumer
Willingness-to-Pay for Sustainability
Attributes in Beer: A Choice
Experiment Using Eco-Labels*



2020 Richardson-Applebaum Outstanding Graduate Research on Food Distribution and Marketing: Ph.D. awardee



Dr. Shannon Allen
University of Alberta

*Submission title: Improving the
Diets of Children: Understanding
the Decision-Making of Parents,
Children, and Food Manufacturers*

Advisor: Dr. Ellen Goddard