

President's Message

The 2017 Annual Conference will be held on Waikiki Beach, Honolulu, HI, October 20-24, 2017. Ron Rainey, VP Logistics, and I had the chance to tour the hotel, Hilton Waikiki Beach Hotel, in January. The hotel is a wonderful facility and just one block from the Waikiki public beach and adjacent to the main shopping and restaurant districts in Honolulu. Additionally, the Zoo and Aquarium are just a short walking distance from the hotel. I am sure you will find it an excellent venue for any type of entertainment you seek. The North Shore of Oahu and the Polynesian Cultural Center are just 35-45 minutes away by car.

The 2017 program will feature an organized tour highlighting food products specific to Hawaii, such as coffee, fruits, nuts, and food/agritourism, on Sunday afternoon. There will also be an industry tour on Tuesday afternoon looking at major processing and export industries in Hawaii. The program will be structured around topics of current interest to the membership, as well as those specific to Hawaii. Hawaii has some very distinctive products and distribution issues, so please join us for this unique opportunity!

Announcements regarding the presidential awards and the Richardson-Applebaum awards for outstanding graduate research in food distribution and marketing have gone out to the membership and partnering organizations. Please consider nominating a worthy colleague and/or one of your students for these awards. If you did not receive the announcement please visit the FDRS website at: <https://www.fdrsinc.org/fdrs-awards/>.

Additionally our VP Student Programs, Lurleen Walters, has sent out a notice regarding the Student Food Marketing Challenge at our upcoming annual conference. Please consider bringing a student team if you haven't already. I have brought student teams for several years and I can attest that it is a great experience for students and coaches. Lurleen is currently conducting a survey with past coaches to gather input on how to enhance the program in the future.

The proceedings issue of our journal, the *Journal of Food Distribution Research*, was published online earlier this month. This was the first issue of the journal under the direction of our new technical editor, Amy Bekkerman of Precision Edits. I would like to thank Marco Palma for his

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service as the proceedings issue editor for the last several years. Also, thanks to all of you who contributed a paper or abstract of your research or program. One of the benefits of FDRS membership, at least for me, is the opportunity to learn about important current and emerging research presented at the annual conference.

One of our founding members, Mr. Douglas Richardson, passed away this last November. A tribute to Doug's many contributions to the Society is provided in the newsletter. We will also hold a tribute to him at the annual meeting during the Richardson-Applebaum awards luncheon.

I look forward to seeing all of you in Hawaii!!

Kynda Curtis
FDRS President



Kynda Curtis

Remembering Douglas Richardson 1933 - 2016

It is with great sadness that we pass along the news of Douglas Richardson's passing. Doug was one of the founding members of FDRS, serving as president in 1985 and VP of Membership from 1980 to 1983. Doug had been serving in the role of VP Applebaum since 1985, managing FDRS investments for more than 30 years. During Doug's watchful eye, he grew the organization's investments from \$9,000 to its current value of over \$300,000. Doug's investment decisions for FDRS far surpassed the S&P 500 and DJIA returns; he proudly reported a 17% annual return for 2016 during our New Orleans meeting.

Doug was a kind and generous man, and always had time to share his wealth of knowledge. Doug has been a huge asset to FDRS, a friend, and a colleague. He will be missed, but certainly not forgotten. If you have pictures, memories, or stories to share about Doug, please send them to Alba Collart (alba.collart@msstate.edu) for inclusion in a special presentation at the 2017 annual meeting.



Doug Richardson and Ron Rainey
October 2016



Doug Richardson and wife, Ann Marie
October 2016

Douglas Josiah Richardson, Jr. Douglas Josiah Richardson, Jr. (Doug), 83, of Bluffton, SC, went to be with the Lord peacefully at home and surrounded by loved ones on Saturday, November 26, 2016. Doug was born in Fall River, Massachusetts on January 6, 1933, to Douglas Josiah Richardson, Sr. and Mary (Wheelock) Richardson. He was the younger brother of Helen Card and Mary Heflin. Doug was preceded in death by his first wife, Myrna (Evans) Richardson, and his son, Douglas Josiah Richardson, III. He is survived by his wife, Ann Marie (Owens) Richardson, as well as three daughters; Beth Valorz (husband Steven) of Earlsyville, VA; Stephanie McCole (husband Wayne) of Richmond, VA; and Mary Strittmatter (husband Michael) of Potomac, MD. Nine grandchildren will also miss Pop-pops; Aubrey and Nathaniel Valorz; Mary Beth, Steven and Megan Verba; Carter and Katherine McCole; and Vincent and Chad Strittmatter; and one great grandchild, Abraham Estes. Doug graduated from Moses Brown Preparatory School, Providence, RI and also from the University of Rhode Island. He later received his MBA from Suffolk University in Boston, MA. Doug worked in the grocery and food distribution industry. Over the course of his career he was in management for New England Grocers Supply Company, owned a supermarket in Billerica, MA, was an executive with American Home Food Products and a VP of Education and Research for Cooperative Food Distributors of America. Doug was a founding member and president of the Food Distribution Research Society (FDRS) and a scholarship exists in his name through that organization. Doug also received the Panyko Award in 1997 by the FDRS only the 2nd such award given in 30 years. Doug was an avid golfer and was awarded for his service and devotion as the President of Sun City's Men's Golf Club in 1997. Doug grew up by the ocean and so in his younger days, he loved boating and swimming. Many of his fondest memories were created with his family in Westport, MA where he vacationed his whole life. His church and church family at Maye River Baptist Church were a big part of his life in Bluffton. He was so proud to have been a deacon at his church, of which he was chairman for 2 terms. Viewing and visitation will be held at Saul's Funeral Home in Bluffton from 6:00 8:00pm on Monday, November 29. A Christian service of celebration for Doug's life will be held on Tuesday, November 30 at 2:00pm at Maye River Baptist Church, 3507 Okatie Highway, Bluffton, officiated by long time friend, Pastor Jack Gatlin. In lieu of flowers, please make donations to Maye River Baptist Church Benevolence or to the Melanoma Research Foundation, online at melanoma.org.

2017 FDRS Conference in Honolulu, HI

Conference Preview

Just as the chilly fall weather in many parts of the country starts to set in what could be better than the sun, beach, and 80 degree October days at Waikiki Beach, in Honolulu, HI? Join FDRS as we make our way to the beautiful island of Oahu from October 21st through the 24th. This conference will surely be one to remember. The hotel is just a block away from Waikiki Beach (Hilton Waikiki Beach). Two tours are planned; one on Sunday (10/22) and the other on Tuesday (10/24), as well as an exciting lineup of speakers and research presentations. Watch for the Call for Papers coming out in early April, along with registration and hotel information available soon at FDRSinc.org.



Facts about Honolulu, HI

- 100+ world-renowned beaches
- Spam is hugely popular
- Named the #3 happiest city to work in
- Billboards are outlawed
- Official languages: English and Hawaiian
- Average October low temperatures: 74



Honolulu FDRS Meetings: Schedule at a Glance

Saturday, October 21	8 am - 1 pm	Student Food Marketing Challenge Orientation
	12 pm - 4 pm	FDRS Board Meeting
	7 pm - 10 pm	Student Food Marketing Challenge Preliminary Round
Sunday, October 22	8 am - 12 pm	Student Food Marketing Challenge Finals
	9 am - 12 pm	S-1067 Meeting
	12 pm - 5:30 pm	Food/Ag Tourism Tour
Monday, October 23	6 pm - 9 pm	Reception and Student Awards
	9 am - 12 pm	General Sessions
	12 pm - 1:30 pm	Applebaum-Richardson Luncheon
	1:30 pm - 3 pm	General Session I and General Session II
	3:30 pm - 5 pm	Research Presentations
Tuesday, October 24	6 pm - 9 pm	Awards Dinner
	7:30 am - 8:30 am	Breakfast and Business Meeting
	9 am - 10:30 am	General Session II
	10:30 am - 12 pm	Research Presentations
	12 pm - 6 pm	Industry Tour

2017 Richardson-Applebaum Scholarship Award

For Outstanding Graduate Research on Food Distribution & Marketing

FDRS is pleased to accept applications for the **2017 Richardson-Applebaum Scholarship Award**, which is awarded annually for outstanding student research in the area of food distribution and marketing. Broadly defined, this area encompasses all economic functions that occur between the farm gate and final consumer. The competition is open to all graduate students with scholarly interest and career aspirations in the food distribution system who have completed the degree in 2016 or by May 2017.

The award includes:

- Cash stipends of (1) \$1,250 for the best Ph.D. Dissertation, (2) \$750 for the best M.S. Thesis, and (3) \$750 for the best M.S. Case Study.
- Complementary student membership to FDRS.
- Complementary conference registration fees and recognition at the 2017 FDRS Annual Conference scheduled for Oct 20-24, 2017 in Honolulu, HI. The recipients' domestic travel expenses will also be paid by the society.
- The Ph.D. recipient is invited to present his/her research.

To apply submit the following to alba.collart@msstate.edu by May 15th, 2017:

- Cover letter
- A copy of the dissertation/thesis/case study
- A letter of recommendation from the academic advisor
- A brief synopsis of: academic training, any food industry experience and/or research experience, and career interests, goals, and objectives.
- Applicant's contact information (name, mailing address, phone number, and e-mail)

2017 FDRS Scholarship Award

For Outstanding Undergraduate Research in Food Distribution and Marketing

FDRS is pleased to accept applications for the 2017 Undergraduate Student Research Paper Competition in the area of food distribution and marketing. The competition is open to all undergraduate students with scholarly interest and career aspirations in the food distribution system.

The award includes:

- Cash stipend of \$500 for the best Undergraduate Student Research Paper.
- Complementary student membership to FDRS.
- Complementary conference registration fees and recognition at the 2017 FDRS Annual Conference scheduled for Oct 20-24, 2017 in Honolulu, HI. The recipients' domestic travel expenses will also be paid by the society.

Application steps:

1. Submit a Statement of Intent form (available at www.fdrsinc.org) to alba.collart@msstate.edu.
2. Write the research paper following the formatting guidelines provided (available at www.fdrsinc.org).
3. Submit the following electronically to alba.collart@msstate.edu by May 15th, 2017: (1) Cover letter, (2) A copy of the complete research paper in Microsoft Word (*.doc, *.docx) or other compatible format (3), A letter of recommendation from the research paper advisor (4), A brief synopsis of: academic training, any food industry experience and/or research experience, and career interests, goals, and objectives, and (5) Applicant's contact information (name, mailing address, phone number, and e-mail).

2016 Richardson - Applebaum Ph.D. Winner

- Dr. Violet Muringai
- University of Alberta, Edmonton
- Dissertation title: "Trust, Perceptions, Intentions and Behavior in Meat Consumption"
- Chair: Dr. Ellen Goddard



2016 Richardson - Applebaum M.S. Winner

- Graham T. Soley
- University of Kentucky
- Thesis title: "Farmed and Wild-Caught Shrimp in Kentucky and South Carolina: Consumer Preference for Homegrown by Heroes, Community Supported Fishery, and Other Quality Attributes"
- Chair: Dr. Wuyang Hu



President's Awards

FDRS presents Presidential Awards at every annual meeting. Nominations are being sought for two distinguished service awards. The deadline for submitting nominations is June 30th, 2017. If you have questions or concerns, please contact FDRS President Elect, Ramu Govindasamy at govind@sebs.rutgers.edu. The awards are described below:

Frank Panyko Award For Distinguished Service

The Frank Panyko Distinguished Service Award recognizes major contributions to FDRS over an extended time period. Criteria are 1) more than 10 years of continuous membership in FDRS, 2) demonstration of outstanding service and leadership in FDRS, and 3) nomination by an FDRS member in good standing. Self-nominations are also accepted. In addition, the nominee is expected to have exhibited exemplary efforts in promoting FDRS, provided outstanding training and guidance to in-coming FDRS leadership, and provided outstanding support in mentoring FDRS members. To be considered for the award, please email a copy of the nominee's CV and a one page summary of accomplishments and service to Ramu Govindasamy (Govind@sebs.rutgers.edu).

Patrick J. Byrne Award For Emerging Leadership

The Emerging Leadership Award recognizes and encourages serving FDRS in a leadership capacity. Nominees must: 1) have made outstanding contributions to the profession 2) have no more than 10 years of continuous service in FDRS, 3) have served on the Board, 4) have not served as President of FDRS, 5) have made documented contributions to the organization, 6) have demonstrated evidence of continued involvement in FDRS leadership, and 7) be nominated by an FDRS member in good standing. Self-nominations are also accepted. To be considered for the award, please email a copy of the nominee's CV and a one page summary of accomplishments and service to Ramu Govindasamy (Govind@sebs.rutgers.edu).

Journal of Food Distribution Research News

Welcome to the New Technical Editor, Amy Bekkerman

The JFDR editorial team is pleased to welcome Amy Bekkerman of Precision Edits as the new *Journal of Food Distribution Research* technical editor. Amy is a freelance copy editor specializing in academic editing and formatting. Most of her work deals with agricultural economics journal articles, grants, extension documents, and theses or dissertations. In addition to being the copy editor for the *Journal of Food Distribution Research*, she also edits the *Journal of Agricultural and Resource Economics* and Choices Magazine. In her copy editing work, she draws on nearly a decade of experience as an academic librarian at Montana State University, where she assisted in answering reference questions related to undergraduate, graduate, and faculty research projects, many of which were in agricultural and life sciences fields. Amy holds a Bachelors in history and anthropology from Dartmouth College, a Masters in Library Science from the University of North Carolina-Chapel Hill, and a certificate in copy editing from UC-San Diego. When she isn't formatting tables or removing superfluous commas, she referees the local roller derby team and gets dirt under her fingernails playing in the garden. To get in touch with Amy for questions or freelance copy editing projects, contact her at amy@precisionedits.com.



Amy Bekkerman

Submissions

The JFDR welcomes articles on business, agricultural and an applied economic issues and illustrative case studies. Issues on special topics may be published based upon request or on the editor's initiative. Acceptable research methodologies include survey, review, and critique; analysis and syntheses of previous research; econometric or other statistical analysis; and case studies. An important criterion for publication is that submissions are potentially useful to a broad range of agricultural and business economists. The JFDR is refereed and published three times each year by the Society. The March issue is dedicated to the proceedings from the previous annual FDRS conference. The July and November issues feature refereed articles.

Latest Issue

The most recent issue of the Journal of Food Distribution Research (March 2017) is online and available to the public for free! This March proceedings issue contains abstracts from our 2016 Richardson-Applebaum award winners, 14 research briefs, and 10 research abstracts from the New Orleans FDRS conference in October. The next issue will be published in July. Please visit the March issue or scan the library of all past work in links at: <https://www.fdrsinc.org/journal/>.

David Sparling Business Case Competition: Call for Undergraduate Teams

The Canadian Agricultural Economics Society is pleased to announce the new David Sparling Business Case Competition. This competition is a great opportunity to showcase the next generation of business leaders in the agri-food industry. Teams will be required to work through a complex, real-world challenge related to sustainability in the agri-food value chain, develop a creative, practical solution and present their findings to a panel of judges comprised of industry executives and academics.

The competition itself is only one aspect of the entire experience. Students will develop their ability to apply what they have learned in the classroom to find practical solutions to real-world business problems. Students will also develop their analytical, problem-solving, critical and strategic thinking, team work, and presentation skills that employers are looking for. Participants will also have the opportunity to network with collaborating organizations, faculty and fellow students.

Winning and runner-up teams will receive cash prizes of \$3,500 and \$2,000, respectively, and will be recognized during the CAES awards banquet on the evening of June 19, 2017.

David Sparling Business Case Competition

Location: Montreal, QC

Date: Monday, June 19th

Registration deadline: April 13th

More information:

[http://caes.usask.ca/conferences/
annual_meetings/2017-montreal/](http://caes.usask.ca/conferences/annual_meetings/2017-montreal/)

For questions contact Nicoleta Uzea, McGill
University (nicoleta.uzea@mcgill.ca)

FDRS Student Food Marketing Challenge

The 2017 Annual Meeting of the Food Distribution Research Society will be held at the Hilton Waikiki Beach Hotel from Friday, October 20 to Tuesday, October 24. The Student Food Marketing Challenge will be held on October 21st and 22nd.

The competition provides students the opportunity to play the role of consultants for an industry client, as they apply their knowledge of food distribution, marketing, management, economics, and merchandising to a real world problem. A mystery company issues a challenge on the first day of the competition, after which student teams compete to give a bid presentation to the company's executive team in the final round. Details about the company are withheld from all teams until the morning of the contest, however registered teams will receive some guidance on preparation two weeks prior.

Teams may consist of 3 to 5 undergraduate and masters-level students, however the majority of the team members must be undergraduate students. Registration fees are \$350 and teams should register for the competition no later than September 15, 2017. Registration includes attendance to all FDRS case events.

For more information, please contact contest chair, Lurleen Walters, at Lurleen.Walters@msstate.edu. Additional information is available at the FDRS website: www.fdrsinc.org.



2016 Winning Team from Texas A&M
University

Information Request

The next FDRS newsletter will come out in August. If you have a story, pictures, or content that you would like to contribute to the next issue of the FDRS Newsletter, please feel free to send that information to the Newsletter Editor, Lindsey Higgins at lhiggins@calpoly.edu.