

	<b>Room:</b>	<b>1 (Sherman)</b>	<b>2 (Adams)</b>	<b>3 (FDR)</b>
<b>Monday, October 12</b>	<b>Moderator</b>	<b>Stan Ernst</b>	<b>Jonathan Baros</b>	<b>Kim Morgan</b>
1:00 PM	Research Report	Food waste: The role of date labels, package size, and product category – Norbert Wilson, Brad Rickard, Rachel Saputo, Shuay-Tsyur Ho	Food Manufacturing Industry in South Carolina: An Analysis of the Size, Structure and Performance – Yuliya Bolotova	Economic Impacts of Local Foods in TN – Enefiok Ekanem, Mary Mafuyai, Arvazena Clardy
1:20 PM	Research Report	Examining Jury Decisions and Awards in Foodborne Illness Lawsuits – Kathryn Boys, Michael Ollinger	Diversification into Specialty Crops Production as a Regional Economic Development Strategy for Northeast Arkansas- An Economic Impact Analysis – Paul Armah, Gregory Phillips, Jim Wimberly, Alan McVey	Consumption Patterns and Health Awareness of Meat Products by Louisiana School-Aged Children – Janet V. Gager, Patricia E. McLean-Meyinsse, Cheryl Atkinson
1:40 PM	Research Report	Health motivation for purchasing local foods in the Southeastern United States – Sudha Thapaliya, Matthew G. Interis, Alba J. Collart, Lurleen M. Walters, Kimberly L. Morgan	Wine company analysis in “the new world” and “the old world” – Wuyang Hu, Jiaji Liang	The environmental and economic impact of withdrawing antibiotics from US broiler production – Matthew J. Salois, Roger A. Cady, Eric A. Heskett
1:55 PM	Research Update (15minutes)	Assessing preferences for apple quality and the role of country of origin information: The case of Peruvian consumers – R. Karina Gallardo, Marcial Silva James, Johanna Flores	Economics and Costs of Basil Production: Results From the Field Level Survey – Ramu Govindasamy, James E. Simon, William Sciarappa, Surendran Arumugam	Production and Distribution of produce to local residents – Fisseha Tegegne, Leslie Speller Henderson, Enefiok Ekanem, Mary Mafuyai
2:15 PM	Research Report	Variation in Farm Characteristics and Implications for Food Safety – Kathryn Lynch, Linda Calvin, Suzanne Thornsby	Cost Estimates and Investment Analysis for Muscadine Grapes Production in Georgia – Esendugue Greg Fonsah, Sebastain N. Awondo	Consumers of Grass-finished Beef: Experience Versus Perception Bias – Yunkyung Lee, Matthew Freeman, Kalyn Coatney, Wes Schilling, Alba Collart
2:30 PM	Research Update (15minutes)	The Effect of Product Display Organization on Consumer Choice – Devon Meadowcroft, John C. Bernard	A Feasibility Assessment of Local Value-added Dairy Operations in North Carolina’s Piedmont Region – Kenrett Jefferson-Moore, Salam Ibrahim, Alicia McKim, Arneisha Smallwood	Effects of the Agro-net Technology on Financial Profitability of Cabbage and Pepper Production in Benin – Lauriane S. Yehouenou, Barthélemy G. Honfoga
2:50 PM	Research Report	Health motivation for purchasing local foods in the Southeastern United States – Sudha Thapaliya, Matthew G. Interis, Alba J. Collart, Lurleen M. Walters, Kimberly L. Morgan	Shopping at Farmer’s Markets: Does ease of Access Really Matter? – Ruoding Shi, Alan W. Hodges	Preferences for meat labeling in Taiwanese Wet Markets: What do consumers want? – Shang-Ho Yang, Diogo Souza Monteiro, Mei-Yen Chan, Timothy A. Woods
3:10 PM	Research Report	Exploring how Agritourism Producers Can Leverage the Growing Interest of Travelers Seeking Food and Farm Experiences – Dawn Thilmany, Martha Sullins, Rebecca Hill, Anders Van Sandt	Demand for Locally Grown Ethnic Greens and Herbs: An Econometric Analysis – Ramu Govindasamy, Surendran Arumugam, Isaac Vellangany	What is driving the Demand for Goat Meat in TN? – E. Ekanem, M. Mafuyai, F. Tegegne, H. Bhavsar
3:30 PM	Research Report	The Merchandising Reach of the Kentucky Proud Brand – Awareness and Purchase Linkages – Samane Zare, Timothy Woods	An Analysis of Retail Milk Pricing in the Eastern United States – Yuliya Bolotova, Andrew M. Novakovic	The Value, Challenges, and Consumer Impact of Commercial Pollination – Jennifer Keeling Bond, Kristy Plattner, Mark Jekanowski, Craig Osteen
3:50 PM	Research Report	The Potential Impacts of Sustainability Certification Programs Focused on Food Waste Reduction on the Tourism Industry – Kynda Curtis, Susan Slocum	Private Label Products and Consumer Income: Is there a Relationship? – Eugene Jones	
4:10 PM	Research Update (15minutes)	Supply Channel Participants’ Willingness to Pay for Local – Haley Hildebrandt, Philip Watson, Aaron Johnson, Jill McCluskey	International Pork Market and Implications for American Producers: Lessons from Chinese Pork Demand – Wuyang Hu, Ping Qing, Jiaji Liang	Opportunities for Local Food Systems Research and Extension in the South – A Land Grant University System Initiative – Margarita Velandia, Tim Woods, Eric Bendfeldt, Joanna Lelekacs, Rodney Holcomb, Marco Palma, Dave Lamie, Rebecca Dunning, Lee Meyer, H.L. Goodwin Jr., Ron Rainey, Alba Collart, Deacue Fields
4:30 PM	Research Update (15minutes)	Producers’ Willingness to Participate in a Food Hub: Farmer Attributes, Attitude and Perceptions – Arbindra Rimal, Jennifer Muzinic, Benjamin Onyango	Effect of the Commercial Food Environment on Expanded Food and Nutrition Education Program (EFNEP) Participant’s Diet Quality – Rachel Spencer, Michael Thomsen, Rodolfo Nayga Jr., Serena Fuller	Proposed Research Initiatives Related to MarketMaker Interactive Mapping Database – Kimberly L. Morgan, Rose Jeter, Eric Bendfeldt
4:45 PM	Research Update (15minutes)	Knowledge, Concern, and Action: Consumer behavior and food safety marketing messages – Stan Ernst, Soyeon Kim, Jay A. Neal	Is Being Big Better? Shoppers Compare Food Merchandisers – Forrest E Stegelin	